



Belton International Horse Trials CIC*** 2010 – The Grantham Cup

Friday, 16th April - Sunday, 18th April



DRESSAGE

Belton is the perfect country house. Built for Sir John Brownlow in the 1680s, where it is said to have entertained King William III and Queen Adelaide.

The House was used as a stunning location for the BBC's 'Pride and Prejudice' and is set amongst magnificent formal gardens and beautiful parkland, which stretches to over 1000 acres. A tree lined avenue leads the eye to Belmont Tower which was built in 1749 and stands on a nearby hillside. It is said that seven counties may be seen from the top of the tower.

BEDE Ltd are the Event Development Company who organise Belton International Horse Trials. The Horse Trials have been running for over thirty years and along side the International competition are a host of national classes. As the major pre Badminton event and one of the early international dates in the calendar, Belton hosts many of UK's top riders including the likes of Zara Phillips, Oliver Townend and Mary

King. It also attracts a significant international field, which gives it a very strong regional and National profile. Along with the equestrian side of the event Belton also continues to develop its country fair activities and 2009 saw over one hundred trade stands and a range of non-equestrian entertainment. Over ten thousand spectators were welcomed last year.

As part of this year's offering there are a number of exciting developments that will run along side the equestrian event:

Friday, 16th April is being promoted as "Lincolnshire day", Invest, Taste & Visit Lincolnshire are supporting the day and hosting an Inward Investment Seminar where businesses and organisations from across the country will be meeting to discuss opportunities within Lincolnshire. Taste of Lincolnshire

are inviting Rachel Green to the event to do a cooking demonstration for their guests using Lincolnshire produce and the day's equestrian competition will be branded for Lincolnshire. The organisers are also inviting a number of the region's Hunts to take part in an 'Inter Hunt Relay' which should be enormous fun.

Saturday, 17th April is 'Ladies Day' where lots of extra discounts will be available to the discerning shopper. As a central feature to the day the organisers are hosting a Fashion Catwalk with twenty models and a professional show manager to do three sessions throughout the day. There will be a central marquee with full catwalk staging, lighting and PA commentary. There will be around fifteen fashion houses/boutiques that will be displaying (the likes of Joules, Dubarry, TAG etc will take part).

Sunday, 18th April is the International Equestrian competition day. To complement this there is also a classic car competition taking place. Pony club games and dog agility competitions also run throughout the day. A cross country run where around one hundred and fifty regional runners will take up a 10k challenge across the park at Belton. Audi UK are an associate sponsor and Lincolnshire Audi will be using the event to preview the new A8 and R8 Spyder, which will add to the excitement of the day.

Other elements to the event include:

- A delicious Food Fare where a large number of exhibitors will be offering local, regional and exotic cuisines to tempt and entice all pallets into taking a fancy or two. From delicate sweets and nibbles to hearty home produced sausages, steaks and burgers. Hog roasts to delightful pastries and a range of alcoholic tipples with ice creams and juices for all to enjoy!!
- There will be an exclusive Members club where people can purchase tickets to afford them a respite from the main crowds. The Club will be hosted by Robert Reid who runs the Orangery at Burghley House and will have a superb light menu from classic cream teas, sandwiches and soups to wholesome main course options like the famous Beef & Estate Game Venison Casserole.
- A traditional Fun Fair will

be in place for the whole weekend for kids of all ages to enjoy the thrills and spills along with the Kids Zone climbing wall and other activities.

- The Public Bar is centrally placed where up to the minute scores will be written and will be a hive of excitement all weekend long.
- Hospitality in the exclusive Arena side marquee to entertain those deserving clients and guests whom you wish to spoil for the day.
- There will be carriage driving demonstrations and 'Try drives' available for those who wish to give it a whirl.

The organisers are also running a competition for people to win an Audi A5 Cabriolet to the Belton International Horse Trials weekend. All information is on the website and on the www.granthamcup.co.uk (event website)

OLYMPIC COURSE DESIGNER

Sue Benson, the appointed Cross Country Course Designer for the 2012 Olympics has been in charge of the course at Belton for the last four years. She returns again for the 2010 event with a host of fresh challenges including, for the first time in thirty years the course will be completely reversed. As always this will be an aesthetic spectacle to delight the crowd and challenge the metal of even the most brave hearted competitor. For further information visit www.bedeltd.co.uk Don't forget to visit the Lincolnshire Life stand at the trials!

CROSS COUNTRY



In next month's issue...

Behind the Scenes at the Land Rover Burghley Horse Trials

Lincolnshire Life continues looking at life at Burghley as the preparations accelerate for the 2010 horse trials.



To the Point

Capturing the Blankney Point to Point on camera



Lincolnshire Horse Trials

The Showground hosts the first of the county's horse trials

