County Life Ltd

trading as LINCOLNSHIRE LIFE
THE COUNTY'S FAVOURITE MAGAZINE SINCE 1961

and

Media & Marketing
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DIRECT Debit

Instruction to your bank or building society to pay by Direct Debit

Please fill in the whole form using a ball point pen and send it to:

County Life Ltd
County House
9 Checkpoint Court
Sadler Road
Lincoln
LN6 3PW

Service user number

8	1	7	1	3	4

Subscription reference if you are renewing

Name(s) of account holder(s)

Bank/building society account number

Branch sort code

Instruction to your bank or building society

Please pay County Life Ltd Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit guarantee. I understand that this instruction may remain with County Life Ltd and, if so, details will be passed electronically to my bank/building society.

Name and full postal address of your bank or building society

To: The Manager — Bank/building society

Address

Postcode

Signature(s)

Date

Banks and building societies may not accept Direct Debit instructions for some types of account

0863/015

This guarantee should be detached and retained by the payer

DIRECT Debit

The Direct Debit Guarantee

- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.
- If there are any changes to the amount, date or frequency of your Direct Debit County Life Ltd will notify you ten working days in advance of your account being debited or as otherwise agreed. If you request County Life Ltd to collect a payment, confirmation of the amount and date will be given to you at the time of the request.
- If an error is made in the payment of your Direct Debit, by County Life Ltd or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society. If you receive a refund you are not entitled to, you must pay it back when County Life Ltd asks you to.
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.