

The country set

The Land Rover range - unmatched capability off-road.



RANGE ROVER



FREELANDER 2



DISCOVERY 3

There is nothing on earth to compare with The Range Rover. With its legendary command driving position providing a clearer, all-round view, the driver is perfectly balanced to interact with the vehicle and the surrounding environment. In its interior, The Range Rover's individuality is expressed through a luxurious selection of trim finishes affording those inside a powerful expression of confidence and elegance. With The Range Rover luxury has no limits. The Range Rover is a vehicle that displays accomplished capability and sophistication. The most luxurious 4x4 from Land Rover. Featuring an all-V8 engine, all-air suspension, all six-speed automatic transmission with CommandShift® line-up. Demonstrating supreme off-road ability and sublime on-road handling, courtesy of Land Rover's unique Terrain Response® - The Range Rover succeeds in making the most demanding appear effortless.

Freelander 2's purposeful exterior draws attention for all the right reasons. Chiselled lines frame state-of-the-art design – precision and quality you've come to expect from a vehicle that's instantly recognisable as a full blooded Land Rover. Rugged but refined, compact yet spacious and utilising up-to-the-minute technology, Freelander 2's broad shouldered stance heralds outstanding all-round capability – with a presence that's at home in any environment.

Distinctive, innovative and versatile design, the Discovery 3 has won over ninety motoring awards since its launch. Outstanding breadth of capability. Instantly recognisable as a Land Rover and now available with elegant body coloured exterior style enhancements. Packed with the latest, smart enabling technology, Discovery 3 is built to take the stress out of everyday life and get things done. Inside it maximises all available space. There is a truly flexible seating layout that offers multiple configurations and seven full-sized adult seats, all arranged stadium-style to give passengers a panoramic view of the road ahead. Outside the design is bold, geometric, stylish and purposeful. Clean. Modern. Multi-talented, Discovery 3 is the state-of-the-art, all purpose Land Rover.



www.landrover.co.uk

Innovation...

Ever since the Wilks brothers improvised their way to a lightweight, cost-effective Land Rover in tightly rationed post-war Britain, innovation – with a touch of ingenuity – has played a part in the development of every Land Rover. During the genesis of the very first model, cost constraints and a short supply of sheet steel ruled out the use of pressed chassis members. The innovative solution that the Rover engineers adopted was to fabricate the chassis by welding together strips of steel 'cast offs' into box-shaped members that were then combined into a ladder frame.

Charles Spencer 'Spen' King – a nephew of the Wilks brothers and an engineer who would later play a fundamental role in the Range Rover story – credits Rover manufacturing engineer Olaf Poppe with this solution, which not only saved both time and money, it also resulted in a stronger and more durable chassis than anything yet seen, and would remain a Land Rover construction hallmark for many years.

MAURICE WILKS DEvised THE LAND ROVER AS REPLACEMENT FOR A WILLYS JEEP THAT HE USED ON HIS LAND



Founded on a lineage stretching back to the debut of the first Land Rover in 1948, today's Defender takes pride of place as the toughest vehicle in the Land Rover range. The original Land Rover won instant recognition for its tough versatility and off-road ability, attributes that equally apply nearly two million vehicles later. Six decades of experience in designing and building the world's most distinctive four-wheel drive vehicles reach their pinnacle in the 2009 Defender. The introduction (in 2007) of the distinctive power bulge in the bonnet denotes an all-new powertrain with greater pulling power and flexibility to extend the breadth of capability of this robust off-road legend. Allied to a distinctive new fascia housing effective new heating and air conditioning, new seats and an upgraded interior, the latest vehicle in this long evolution is better equipped than ever to conquer the challenges of the modern world.



CLA Game Fair is on the hunt for long serving gamekeepers

Of all the presentations that take place at The CLA Game Fair the CLA Long Service Awards are often regarded as the most prestigious. The CLA Game Fair, held in association with The Daily Telegraph, will take place at Belvoir Castle near Grantham on Friday 24th July – Sunday 26th July and is the perfect platform to present the tributes. The CLA Long Service Awards are presented annually to those who have dedicated a lifetime to looking after the countryside or rivers.

To qualify, a gamekeeper must have achieved at least forty years service on not more than five estates. In further recognition at fifty and sixty years a keeper will receive an additional bar to his medal. A Riverkeeper or Ghillie must have dedicated at least twenty-five years to looking after the same river system.

Potential candidates for the awards must be nominated by an employer; further details on both the CLA Long Service Awards and how to nominate someone can be obtained from The CLA Game Fair office, PO box 6452, Basingstoke, Hants, RG25 2XQ or email: gamefair@cla.org.uk

