

New Volvo XC60

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Volvo Car UK announces preliminary prices for the new XC60, the safest and most stunning Volvo ever. This new crossover vehicle combines XC capability with sports coupe styling and will start at £24,750 for the 2.4D S.

The Volvo XC60 will arrive in dealer showrooms and be available for customer test drive this October, with first customer deliveries arriving in November. For those wanting an early preview, the car will be on display at several shows and events across the UK this summer.

The Volvo XC60 was unveiled at the Geneva Motor Show in March and has already won a UK technology award for its innovative City Safety system, an autobrake collision avoidance system which is a standard feature on this new car. Popularity for the XC60 is building with more than 250 confirmed orders placed so far.

The S model offers a high level of specification with exterior features such as 17" Segin alloy wheels, front fog lights, roof rails and rear spoiler as well as the advanced safety systems you'd expect from a Volvo including City Safety and RSC (Roll Stability Control). Interior details include electronic climate control, information centre, cruise control, leather steering wheel with remote audio controls, aluminium trim and performance sound audio system with aux input and CD player.

The SE trim level adds Hill Descent Control, power driver's seat with memory and autofolding power door mirrors with ground lights, Eriksberg T-Tec/Textile upholstery, autodimming rear view mirror with compass and chrome window trim.

The SE Lux enhances the SE specification with luxury

features such as chronographic instrument dials, leather upholstery and Nordic Light Oak natural wood trim, while both front seats will be powered and heated. Further enhancements include luxury floor mats and chrome detailing, 18" Merac alloy wheels, active bending headlamps, power tailgate and rear park assist.

VOLVO'S WORLD-FIRST TECHNOLOGY WINS ITS FIRST UK AWARD

Volvo's new City Safety system which helps avoid or reduce the severity of low-speed collisions has won the Technology category at the Fleet World Honours Awards 2008 in London, its first UK award. City Safety will be introduced as a world-first standard feature in the new Volvo XC60, which arrives in UK showrooms this October.

At speeds of under 19mph, City Safety uses laser sensor technology to detect vehicles up to ten metres in front of the car's front bumper and reacts to vehicles in front that are either at a standstill or are moving slowly in the same direction as the car itself. If the gap between the cars continues to close and the driver remains inactive, the car applies the brakes automatically.

"We are the first manufacturer in the world to offer this type of feature as standard. City Safety clearly advertises that the new XC60 is the safest car Volvo has ever produced. The car is packed with our accumulated safety know-how and technology, both when it comes to preventing accidents and protecting all the occupants in a collision," says Fredrik Arp, Volvo Cars President and CEO.



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